



*“There is a growing demand for a trail ultrarunning event that celebrates and encourages as many top level runners as possible to come together on the same trail, on the same day, to compete in a true championship style race. In UROC, I think we finally have an event with a desire and a commitment to meet this demand. I can't wait to toe the line in September with the field of elite runners this race draws.”*- Geoff Roes, UROC 2011 Champions, UROC Elite Advisory Council Member, Two Time Ultra Runner of the Year

- The goal of the Ultra Race of Champions (UROC) is to create the Championship Event for the sport of Ultra Distance Running.
- UROC will bring together the best ultra runners in the World on one course on one day.
- UROC is open to everyone. Runners of all abilities will share the course with the best in the world.
- UROC will provide a substantial cash purse to attract the top ultra distance runners from around the World.
- UROC will provide additional incentives for the best ultra runners in the World to compete in a true annual Ultra Championship event.
- All registered runners will be eligible for the cash purse.
- The mixed terrain course will be designed to challenge everyone but favor no one athlete.
  
- UROC will be a 100 kilometers race to bring together the best trail runners and road runners in the world.
- UROC will feature a media and spectator friendly course.
- Live video coverage throughout race day will encourage spectators from around the World to follow the competition.
- The UROC course will be easily accessible from major airports.
- UROC will take place in late September to allow the competitors to enjoy great weather and be in top condition.