*"There is a growing demand for an ultra running event that celebrates and encourages as many top level runners as possible to come together on the same trail, on the same day, to compete in a true Championship style race. In UROC, I think we finally have that event."**- Geoff Roes***

*"With UROC being my first ultra-distance race out east, I am excited to test myself against one of the tougher courses out there and of course some of the stoutest competition on the circuit. I like roads, I like hills, and I love trails, so this should be a good race for me. "**- Nick Clark***

*"UROC is an amazing opportunity for the best in the ultra running sport to test themselves on a course that favors no one. May the best all around runner win."**- Max King***

*"UROC is just as the name implies.. ROC hard with ROC hard participants! "**-Dave Mackey***

*"My stay in the U.S.A is limited, so I'm very excited to have this limited chance to run with top runners from around the World."**-Shinji Nakadai, Japan***

*"UROC has gone from a first year curiosity to a must do for every ultra runner. A challenging but fair course with a terrific mix of trails and roads in the Blue Ridge Mountains of Charlottesville, VA. Throw in the best athletes around the world, and you have the event that is not easy to overlook."**- Michael Wardian***

*"The UROC 100k is a great race. It favors no runner, except the well rounded one. I highly endorse this race."**-Devon Crosby-Helms***

"I am excited to race UROC 2012 as it will be a chance to line up against the very best of ultra runners at a well organized Championship style event. Definitely a focus race on 2012 my running calendar!" ***- Ellie Greenwood***

*"While it takes daring and nerve as athletes to push ourselves to the limits, it also takes races such as UROC to bring the best together to do just that!"****- Jason Loutitt***

*"I live in Brazil and I was delighted by the format of UROC. I am sure this race will become a World reference. The route appears to be lovely, but do not know if I will have time to appreciate the beauty of the place."****- Iazaldir Feitoza Santana***

*"Looking forward to experiencing the trails with the best runners in the country! The distance is perfect, the trails are perfect, and the competition will be nothing less than spectacular!"****- Todd Falker***